

# CHIC OUTLET SHOPPING®

Гид по онлайн-бронированию Shopping  
Express®, Shopping Packages  
и Chauffeur Drive

[www.ChicOutletShopping.com](http://www.ChicOutletShopping.com)

# Расположение предложений на вебсайте

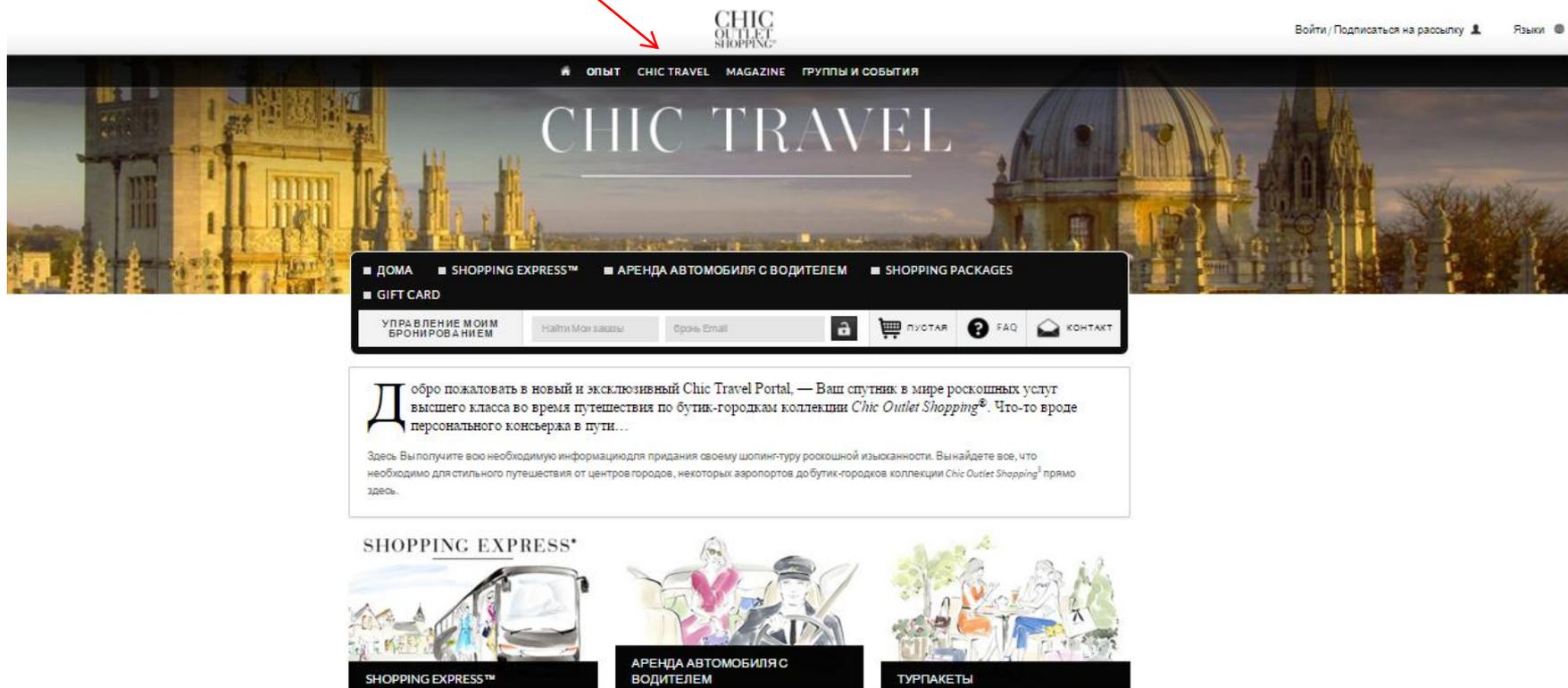
Найдите вкладку Chic Travel и кликните на желаемый продукт

Для примера выбираем SHOPPING EXPRESS®.

The screenshot shows the website's navigation bar with the following items: **ОПЫТ**, **CHIC TRAVEL**, **MAGAZINE**, and **ГРУППЫ И СОБЫТИЯ**. The **CHIC TRAVEL** dropdown menu is open, listing: **TRAVEL PARTNERS**, **ПАРТНЕРЫ ПО ТУРИЗМУ**, **BECOME A PARTNER**, **ЗАРАБОТАЙТЕ МИЛИ И БАЛЛЫ**, **SHOPPING EXPRESS®**, **АРЕНДА АВТОМОБИЛЯ С ВОДИТЕЛЕМ**, **ТУРПАКЕТЫ**, and **GIFT CARD**. A red arrow points from the text 'Найдите вкладку Chic Travel и кликните на желаемый продукт' to the 'CHIC TRAVEL' menu item. Another red arrow points from 'Для примера выбираем SHOPPING EXPRESS®.' to the 'SHOPPING EXPRESS®' menu item. Below the menu, a 'Забронировать' button is visible above a 'SHOPPING EXPRESS®' product card featuring an image of a bus. Below the card, the text reads: 'Shopping Express® - Самый простой способ добраться до деревни'. At the bottom of the page, there is a navigation bar with links: **ДОМА**, **SHOPPING EXPRESS™**, **АРЕНДА АВТОМОБИЛЯ С ВОДИТЕЛЕМ**, **SHOPPING PACKAGES**, **GIFT CARD**, **УПРАВЛЕНИЕ МОИМ БРОНИРОВАНИЕМ**, **Найти Мои заказы**, **бронь Email**, **ПУСТАЯ**, **FAQ**, and **КОНТАКТ**. A large text block below the navigation bar reads: 'Добро пожаловать в новый и эксклюзивный Chic Travel Portal, — Ваш спутник в мире роскошных услуг высшего класса во время путешествия по бутик-городкам коллекции Chic Outlet Shopping®. Что-то вроде персонального консьержа в пути...'. Below this, it says: 'Здесь Вы получите всю необходимую информацию для придания своему шопинг-туру роскошной изысканности. Вы найдете все, что...'.

# Расположение предложений на сайте

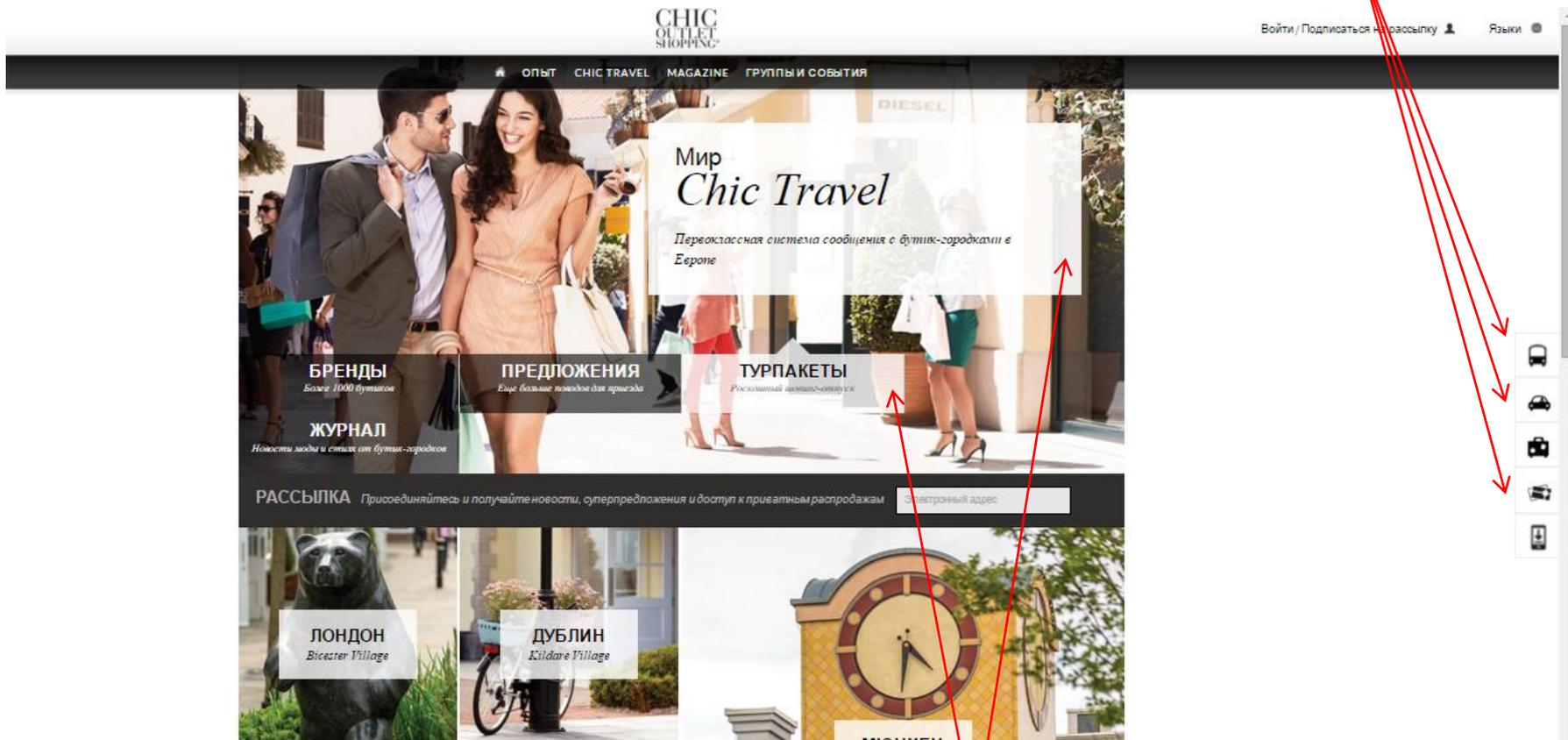
Вы также можете кликнуть на вкладку Chic Travel и перейти на страницу Chic Travel для выбора



Страница Chic Travel, на которой представлены все доступные для онлайн бронирования продукты

# Расположение предложений на сайте

Также можно кликнуть на иконки с правой стороны вебсайта для выбора продуктов Shopping Express®, Chauffeur Drive или Shopping Package



Дополнительный способ – на главной странице кликнуть на окна Shopping Express® или Shopping Packages для перехода на желаемые продукты .

# Бронирование билетов Shopping Express®

После клика любым из предложенных ранее способов, вы попадаете на страницу Shopping Express®

The screenshot shows the Shopping Express website interface. At the top, there is a navigation bar with the logo 'CHIC OUTLET SHOPPING' and links for 'КОЛЛЕКЦИИ', 'ОПЫТ', 'CHIC TRAVEL', 'MAGAZINE', and 'ГРУППЫ И СОБЫТИЯ'. Below this is a large banner with the text 'SHOPPING EXPRESS' and an illustration of a bus. A secondary navigation bar contains links for 'ДОМА', 'SHOPPING EXPRESS™', 'АРЕНДА АВТОМОБИЛЯ С ВОДИТЕЛЕМ', 'SHOPPING PACKAGES', and 'GIFT CARD'. Below the banner is a utility bar with 'УПРАВЛЕНИЕ МОИМ БРОНИРОВАНИЕМ', 'Найти Мои заказы', 'Оформить Email', and icons for a shopping cart, FAQ, and contact. The main content area features a booking form on the left and a shopping cart on the right. The booking form includes fields for 'ВЫБЕРИТЕ VILLAGE' (set to 'Bicester Village'), 'Дата поездки' (28/11/2015), 'Тип поездки' (Воба конца), 'Отправление из' (Выбрать ["нужное"]), 'Время отправления', 'Время возвращения', 'Взрослые' (1), and 'Ребенок' (0). There is also a 'Промо-код' field. At the bottom of the form are buttons for 'ДОБАВИТЬ В КОРЗИНУ', 'БЫСТРОЕ ОФОРМЛЕНИЕ ПОКУПКИ', and 'СБРОС'. The shopping cart on the right shows 'Ваша корзина' and 'Ваша корзина пуста', with buttons for 'ОФОРМИТЬ ЗАКАЗ' and 'ПРОСМОТР КОРЗИНЫ'. Red arrows point from text annotations to the 'ВЫБЕРИТЕ VILLAGE' dropdown, the date field, the 'Взрослые' field, the 'Промо-код' field, and the 'БЫСТРОЕ ОФОРМЛЕНИЕ ПОКУПКИ' button.

Нажмите на **ДОБАВИТЬ В КОРЗИНУ**, чтобы посмотреть заказ и скидку

Кликните на **ВЫБЕРИТЕ VILLAGE** в меню

Введите дату и детали билета

Введите Промо-код для доступа к ценам нетто

Либо нажмите на **БЫСТРОЕ ОФОРМЛЕНИЕ ПОКУПКИ**, если вы не будете добавлять дополнительные продукты, и желаете сразу перейти на финальную страницу

\* Промо-код **TESTPROMO** был временно создан для демонстрации

# Бронирование билетов Shopping Express®



Sign In / Email Sign Up Languages

The Collection |

THE EXPERIENCE CHIC TRAVEL WHAT'S ON GROUPS AND EVENTS

■ HOME ■ SHOPPING EXPRESS® ■ CHAUFFEUR DRIVE ■ SHOPPING PACKAGES

MANAGE YOUR BOOKING [Booking Referenc](#) [Booking Email](#) £22.40 (1 ITEM) FAQ CONTACT

### Your Shopping Cart

Service	Shopping Express®
Date of Travel	18/07/2014
Journey Type	Return (Bicester Village)
Departure Location	<a href="#">Cumberland Hotel, Great Cumberland Place, London W1C 1LZ</a>
Departure Time	09:15
Return Time	17:00
Adult Ticket(s)	1
Promo Code	TESTPROMO
Price	£28.00
Discount	£5.60
Total	£22.40

[Remove](#) | [Amend](#)

---

Grand Total £22.40

Промо-код

Скидка

# Завершение покупки

HOME SHOPPING EXPRESS® CHAUFFEUR DRIVE SHOPPING PACKAGES

MANAGE YOUR BOOKING Booking Reference Booking Email £22.40 (1 ITEM) FAQ CONTACT

## CHECKOUT

### Lead Traveller Details \* Indicates a required field

This is the person we will contact regarding any changes to travel and pick up times. Please ensure this is someone who will be contactable on day of travel. This does not have to be the cardholder.

Title

Full Name\*

Mobile no. (inc country code)\*

Email\*

### Card Details

Card Type\*

Card Holder Name\*

Card Number\*

Expiry Date\*

CVV [\*]

### Billing Details

Address Line 1\*

Address Line 2\*

Town / City\*

County

Postcode\*

Country\*

Mobile no. (inc country code)

Booker Email\*

I have read and agree to the terms and conditions

[Open in a new window](#)

Make Payment Cancel

### Your Shopping Cart

Service	Shopping Express®
Date of Travel	16/07/2014
Journey Type	Return (Bicester Village)
Departure Location	<a href="#">Cumberland Hotel, Great Cumberland Place, London W1C 1LP</a>
Departure Time	09:15
Return Time	17:00
Adult Ticket(s)	1
Promo Code	TESTPROMO
Price	£28.00
Discount	£5.60
Total	£22.40

[Hide Details](#)

Grand Total £ 22.40

[View Cart](#)

Введите контактные данные клиента

Введите данные агента для оплаты.

Подтверждение цены нетто

Кликните на СДЕЛАТЬ ПЛАТЕЖ

# Подтверждение бронирования



Sign In / Email Sign Up Languages

The Collection

THE EXPERIENCE CHIC TRAVEL WHAT'S ON GROUPS AND EVENTS

HOME SHOPPING EXPRESS® CHAUFFEUR DRIVE SHOPPING PACKAGES

MANAGE YOUR BOOKING [Booking Reference](#) [Booking Email](#) EMPTY FAQ CONTACT

THANK YOU

Your booking reference no. is 77449

An email has been sent to - [chewitt@valueretail.com](mailto:chewitt@valueretail.com)

Thank you for your booking. We look forward to welcoming you to one of the Collection of nine Chic Outlet Shopping® Villages soon.

### Your Shopping Cart

Service	Shopping Express®
Date of Travel	16/07/2014
Journey Type	Return (Bicester Village)
Departure Location	<a href="#">Cumberland Hotel, Great Cumberland Place, London W1C 1LZ</a>
Departure Time	09:15
Return Time	17:00
Adult Ticket(s)	1
Promo Code	TESTPROMO
Price	£28.00
Discount	£5.60
<b>Total</b>	<b>£22.40</b>

Grand Total £ 22.40

Print

Подтвержденный номер бронирования

Детали заказа подтверждены

# Письмо подтверждения бронирования

**CHIC OUTLET SHOPPING**  
BICESTER VILLAGE

**BOOKING CONFIRMATION**

Thank you for your booking. We look forward to welcoming you to one of the Collection of nine Chic Outlet Shopping Villages soon.

For more details about Bicester Village please visit: <http://www.bicester-village.com>

Your booking reference is: 80295.

**SHOPPING EXPRESS®**

Lead Passenger: Mr Iest User  
Date of Travel: Sunday 17 August 2014  
Journey Type: Return  
Departure Location: Cumberland Hotel  
Cumberland Hotel, Great Cumberland Place, London W1C 1LE  
[Click here](#) to view a location map.

Departure Time: 09:15  
Return Time: 17:00

Please be at your boarding point 15 minutes prior to the departure and return time on the day of travel.

Adult Ticket(s): 1  
Price: £ 25.00  
Discount: £ 0.00  
Total: £ 25.00

**Changes & Cancellations:** Please visit: [chicoutletshopping.com/amendments](http://chicoutletshopping.com/amendments). Please note that refunds, cancellations and amendments are processed online and will not be accepted within 24 hours of the scheduled departure time.

**On the day of your trip:** Should you need to contact the Shopping Express operator, please contact Ewan Evans by phone on +442079201777.

**Customer Services:** If you are experiencing technical difficulties when amending your booking please call +44 (0) 207 920 4320 or email [sa@chicoutletshopping.com](mailto:sa@chicoutletshopping.com).

**PAYMENT DETAILS**

Payment received - thank you

Card number: 1111 1111 1111 1111  
Authorisation code: TEST Card

**GRAND TOTAL: £ 25.00**

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This email was sent to [santo.guero@valueretail.com](mailto:santo.guero@valueretail.com)  
by 20 Pingle Drive Oxfordshire OX26 6WD UNITED KINGDOM

**CHIC OUTLET SHOPPING**  
BICESTER VILLAGE

**BOOKING CONFIRMATION**

Thank you for your booking. We look forward to welcoming you to one of the Collection of nine Chic Outlet Shopping Villages soon.

For more details about Bicester Village please visit: <http://www.bicester-village.com>

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Lead Passenger: Mr Iest User  
Date of Travel: Sunday 17 August 2014  
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Departure Location: Cumberland Hotel  
Cumberland Hotel, Great Cumberland Place, London W1C 1LE  
[Click here](#) to view a location map.

Departure Time: 09:15  
Return Time: 17:00

Please be at your boarding point 15 minutes prior to the departure and return time on the day of travel.

Adult Ticket(s): 1

**On the day of your trip:** Should you need to contact the Shopping Express operator, please contact Ewan Evans by phone on +442079201777.

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This email was sent to [santo.guero@valueretail.com](mailto:santo.guero@valueretail.com)  
by 20 Pingle Drive Oxfordshire OX26 6WD UNITED KINGDOM

Отдельное письмо будет отправлено клиенту. В нем будет содержаться только код подтверждения и детали поездки

Вы получите письмо с подтверждением бронирования. В нем будут номер подтверждения, детали клиента, детали поездки и подтверждение оплаты

# Бронирование Shopping Packages

CHIC  
OUTLET  
SHOPPING

Войти / Подписаться на рассылку Язык

ОПЫТ CHIC TRAVEL MAGAZINE ГРУППЫ И СОБЫТИЯ

## ТУРПАКЕТЫ

■ ДОМА ■ SHOPPING EXPRESS™ ■ АРЕНДА АВТОМОБИЛЯ С ВОДИТЕЛЕМ ■ SHOPPING PACKAGES  
■ GIFT CARD

УПРАВЛЕНИЕ МОИМ  
БРОНИРОВАНИЕМ

Найти Мои заказы

Бронь Email



£28.00 (1 TOB AP)



FAQ



КОНТАКТ

You have selected: Bicester Village



### Shopping Day Experience at Bicester Village.

This Package Includes:

- Shopping Express®: return tickets on the luxury coach service from central London to the Village.
- 10% saving: VIP Card providing further savings on purchases in more than 130 luxury fashion and lifestyle boutiques.
- Hands-free Shopping Service: Simply indulge in a spot of shopping at your favourite boutiques, then relax while our boutique assistants pack your purchases ready for your collection later.
- lunch or dinner: at Villandry Grand Cafe.
- £50 Prepaid Gift Card: can be used in the boutiques of your choice in Bicester Village. (Gift Card available for Adult packages only).

[НАЖМИТЕ ЗДЕСЬ](#) for more information including redemption and restrictions.

£99.00 Взрослые

£38.00 Ребенок

ЗАКАЗАТЬ

Кликните на ВЫБРАТЬ  
VILLAGE

# Бронирование Packages



## SHOPPING PACKAGES

■ HOME ■ SHOPPING EXPRESS® ■ CHAUFFEUR DRIVE ■ SHOPPING PACKAGES

MANAGE YOUR BOOKING *Booking Reference* *Booking Email* EMPTY FAQ CONTACT

Select your Village



### Shopping & Food Experience

This exclusive package includes:

- Guided tour of Caseificio Bertinelli in the heart of Parmigiano Reggiano world, including a food and wine tasting of regional specialities.
- Shopping Express®: return tickets on the luxury coach service from central Milan to the Village.
- 10% saving: VIP Card providing further savings on purchases in more than 100 luxury fashion and lifestyle boutiques.

[Click here](#) for further details including redemption and restrictions.

€34.00 Adult  
~~was €49.00~~

€24.00 Children  
~~was €39.00~~

Book Now



### Shopping & Art Experience

This exclusive package includes:

- National Art Gallery: view the Italian Renaissance masterpieces of Correggio, Parmigianino and many more.
- Shopping Express®: return tickets on the luxury coach service from central Milan to the Village.
- 10% saving: VIP Card providing further savings on purchases in more than 100 luxury fashion and lifestyle boutiques.

[Click here](#) for further details including redemption and restrictions.

€21.00 Adult  
~~was €39.00~~

€5.00 Children  
~~was €19.00~~

Book Now

Турпакеты представлены для каждого бутик-городка отдельно

Для деталей, кликните на CLICK HERE.

Кликните на BOOK NOW.

# Бронирование Shopping Packages

Вы перейдете на платформу  
бронирования



Sign In / Email Sign Up Languages

The Collection |

THE EXPERIENCE CHIC TRAVEL WHAT'S ON GROUPS AND EVENTS

■ HOME ■ SHOPPING EXPRESS ■ CHAUFFEUR DRIVE ■ SHOPPING PACKAGES

MANAGE YOUR BOOKING *Booking Reference* *Booking Email* EMPTY FAQ CONTACT

SHOPPING PACKAGE DETAILS: SHOPPING EXPRESS

Book your tickets here for the Shopping Express<sup>®</sup> luxury coach service from convenient city centre locations to the Village.

Date of Travel - 18/07/2014

Journey Type -  Return

Departing From - Milan - Foro Bonaparte

Departure Time - 10:00

Return Time - 18:30

Adults - 1

Child - 0

Promotional Code - TESTPROMO

Your Shopping Cart

Your shopping cart is currently empty

Введите данные пассажира

Введите промо-код для доступа к ценам нетто

Кликните на ДОБАВИТЬ В КОРЗИНУ

\* Промо-код **TESTPROMO** был временно создан для демонстрации

# Бронирование Chauffeur Drive Аренда автомобиля с водителем



## CHAUFFEUR DRIVE

■ HOME ■ SHOPPING EXPRESS® ■ CHAUFFEUR DRIVE ■ SHOPPING PACKAGES

MANAGE YOUR BOOKING [Booking Referenc](#) [Booking Email](#) €30.60 (1 ITEM) FAQ CONTACT

Book our Luxury chauffeur-driven service from select city centre locations and international airports to the Village.

You have selected

Date of Travel

Journey Type  Return  Single to the Village  Single from the Village

Departure Location

Departure Time

Address Line 1

Address Line 2

Postcode

Shopping / Waiting Time

No. of Passengers

No. of Bags

Promotional Code

**Your Shopping Cart**

Service	Shopping Package
Price	€34.00
Discount	€3.40
Total	€30.60

[Show Details](#)

Grand Total €30.60

Выберите butik-городок и  
кликните на  
ЗАБРОНИРОВАТЬ

Введите детали клиента

Введите промо-код для доступа к ценам нетто

Проверьте доступность

\* Промо-код **TESTPROMO** был временно создан для демонстрации

# Бронирование Chauffeur Drive



Sign In / Email Sign Up Languages

The Collection |

THE EXPERIENCE CHIC TRAVEL WHAT'S ON GROUPS AND EVENTS

■ HOME ■ SHOPPING EXPRESS® ■ CHAUFFEUR DRIVE ■ SHOPPING PACKAGES

MANAGE YOUR BOOKING

*Booking Referenc*

*Booking Email*



€30.60 (1 ITEM)



FAQ



CONTACT

## Journey Details

Date of Travel	16/07/2014	<a href="#">Amend</a>
Journey Type	Return (Fidenza Village)	
Departure Location	Bologna	
Departure Address	Test Street, Test Road, TEST 123	
Departure Time	09:15	
Promotional Code	TESTPROMO	

Shopping time in the Village: 6 Hours ▾

## Your Shopping Cart

Service	Shopping Package
Price	€34.00
Discount	€3.40
Total	€30.60

[Show Details](#)

Grand Total €30.60

Checkout

View Cart



### Executive Service

Max Passengers: 4 | Max Bags: 4 | [More Information](#)

**€805.80 (Discount €142.20)**

Add to Cart



### Luxury Service

Max Passengers: 4 | Max Bags: 4 | [More Information](#)

**€1,449.25 (Discount €255.75)**

Add to Cart

Выберите автомобиль и кликните на ДОБАВИТЬ В КОРЗИНУ

# Корзина

CHIC  
OUTLET  
SHOPPING

Sign In / Email Sign Up Languages

The Collection

THE EXPERIENCE CHIC TRAVEL WHAT'S ON GROUPS AND EVENTS

■ HOME ■ SHOPPING EXPRESS ■ CHAUFFEUR DRIVE ■ SHOPPING PACKAGES

MANAGE YOUR BOOKING *Booking Referenc* *Booking Email* €226.40 (2 ITEMS) FAQ CONTACT

Новый продукт в корзине



Your shopping cart has been updated

## Your Shopping Cart

Service: Chauffeur Drive  
Date of Travel: 16/07/2014  
Service Type: Executive Service  
Journey Type: Return (Fidenza Village)  
Departure Location: Bologna  
Departure Address: Test Street, Test Road, TEST 123  
Departure Time: 09:15  
Shopping / Waiting Time: 6 Hours  
No. of Passengers: 1  
Promo Code: TESTPROMO

Price: €948.00  
Discount: €142.20  
Total: €805.80

[Remove](#) | [Amend](#)

Service: Shopping Package  
Package Name: Shopping & Food Experience  
Package Description: [View Description](#)  
Date of Travel: 19/07/2014  
Adults: 1  
Departure Location: [Milan - Foro Bonaparte 76 \(MM1 Cairoli - MM2 Lanza\) - meeting point c/o Agenzia Zani Viaggi](#)  
Departure Time: 10:00  
Return Time: 18:30  
Promo Code: TESTPROMO

Price: €34.00  
Discount: €3.40  
Total: €30.60

[Remove](#) | [Amend](#)

Grand Total: € 836.40

Цены нетто

За дополнительной информацией обращайтесь по адресу [chicoutletshoppingMOW@aviareps.com](mailto:chicoutletshoppingMOW@aviareps.com)

CHIC  
OUTLET  
SHOPPING®